

MONTHLY MONDAY MEMO

A MONTHLY UPDATE FOR ALL YMCA OF TACOMA-PIERCE COUNTY
BOARD MEMBERS AND STAFF

Volume 1 Issue 5

July 1996

POLICY ISSUES

Discussion about Board Directives or Corporate Goals

1. INDICES OF ASSOCIATION HEALTH

In January, the Metropolitan Board received selected operating factors entitled, "Indices of Association Health." This barometer of Association activity will be updated through the first two quarters of 1996 and presented to Metro Board members at the September, Metro Board meeting.

The "Indices" will be updated each quarter and available with the distribution of the "Monthly Monday Memo."

2. MEMBERSHIP FORUM

The original Communication Summit was convened in February to examine the communication channels and perceptions held by Metro and Branch board members. Since this meeting, several forums have produced better communication and information sharing between the Metro and Branch boards. The steering committee from the Summit recommends regular meetings occur throughout the year to produce a forum of dialogue and information sharing.

The Summit will change its name to Membership Forum. This change reflects the intent to have regular membership meetings that address items of interest and allow for a broad based discussion group. Selected business items will be examined and the Forum's recommendations forwarded to the Metro Board for appropriate action.

The meeting promotes information sharing and the development of relationships and understanding. The first meeting will be on July 30th at the Lakewood YMCA. The meeting starts with a social hour and then a discussion about a specific agenda issue. This Forum will examine the proposed Association By-law changes.

3. CEO JOB DESCRIPTION AND APPRAISAL

The Association Executive Committee will be requesting a job description from the CEO and his objectives for the final six months of 1996. The job description and objectives will result from the Strategic Plan, "Indices of Association Health," Branch Management Letters, and policy issues developed by the Metro Board.

CEO Fjetland will also be working with the branch chairs to prepare the year-end appraisal process of Executive Directors. This process will be similar to 1995.

4. PUYALLUP FAMILY YMCA EXPANSION COMMITTEE:

The Expansion Committee continues to educate itself about capital campaign strategies and potential approaches for the Association. They have had two meetings and will meet on July 19th to hear further information from potential consultants about approaches to a capital campaign for a full facility in Puyallup.



PEOPLE ISSUES AND HAPPENINGS

1 THE JOHN O. MORGAN TACOMA FAMILY YMCA DEDICATION

Executive Directors John Thomas and Clint Scott continue to make plans for a building dedication of the Tacoma Family YMCA for August 21, 1996 at 6:30 PM. The building will be named for past CEO and President John O. Morgan. All Metro Board and Branch Board members will be invited, as well as past Board

members and others It will occur at the Tacoma Family YMCA with a social to immediately follow. Please plan to attend.

2. CAMP SEYMOUR

Camp Seymour plans to have its Alumni Reunion and dinner at Camp on July 17, 1996. Board members will be invited to come. The dinner begins at 5:45 p.m. in the Dining Hall. The campfire will begin at 7:45 p.m. and will last approximately one hour

PLACES & THINGS

Issues about Programs and Facilities

1. Program Director Charles Carson recently received an invitation to present the Late Night program to MTV for recognition and a financial contribution to the program Charles traveled to New York City to be honored and received favorable reviews. Preliminary information indicates \$10,000 will be awarded with the potential of a larger award later

Charles states this represents a team effort of volunteers and staff from the Tacoma Center

2. Executive Director Barb Herbert states a ground breaking will be scheduled for August 1, 1996 for the opening of the Puyallup Family YMCA Sports Arena. Invitations will be mailed with a map and exact time. This will be the first phase of a possible construction for a full facility on the recently acquired thirteen acres in the South Hill of Puyallup.

3. Bids on the repair of the South Wall at the Tacoma

Center will be reviewed for the repairs and remodeling of the storm damage during January In the review process, we are asking for help from Association volunteers who are in the construction business to assist with our staff review We base the contract award on the best bid, which includes the most competitive price and competence of the proposed contractor. We appreciate the help offered by our volunteers. Ray Chalker and Rick Hansen aided our staff review team in determining a contractor for the Puyallup Sports Arena, for instance.

COMINGS AND GOINGS

Community Activities and Other Things

1 I have been asked to serve on the board for the private, non-profit learning organization called Another Door to Learning. The focus on literacy serves well the social service initiative our Association has through the Late Night tutoring program. I believe the board membership will serve us well without conflict.

2. I will address the Tacoma City Club on July 17th to discuss personal responsibility and ways that programs like the Tacoma Pierce County YMCA promote character development and life skills that enhance our community and provide for true public safety

CRAZY THINKING

Brainstorming Discussions without Creating Expectations or Commitment

1. I will be rotating the Branch Executive Directors for one week in either August or September. The rotation will promote better awareness and understanding about all our programs. For instance, Executive Director Barb Herbert may go to Lakewood and Charlie Davis may go to Puyallup. During the week, they would run the Branch and learn about challenges facing that community.

The program will be called "McCloud" It's intended to create some fun and build support for the directors among the Leadership Team. I am extremely pleased with the team and support currently given. This rotation program may enhance that support. If the directors find it fun, we may do it once or twice a year.

BITS AND PIERCES

"VALUES CORNER"

The featured Value for July at the Tacoma Family Branch is "Service."

Please review the photos across from the Courtesy Desk that demonstrate the many ways volunteers and staff provide Service to our members and the community

You can also see staff and volunteers participate in Paint Tacoma Beautiful. Or, you can see the free Gatorade dispensers in the exercise rooms to offer further service to members.